

**ART DIRECTOR** // Kevin Richards  
**PORTFOLIO** // StickyPieces.com  
**EMAIL** // kevin@stickypieces.com  
**MOBILE** // 240.498.0826



**SMITHGIFFORD** // ACD, Art Director // 07-Present

- ~ Develop ideas for cross-platform advertising campaigns
- ~ Lead the creative process; concepting, execution, pitching and production
- ~ Work magic with no budget repeatedly
- ~ Supervise TV production; storyboards, casting, location, wardrobe, directing, editing, audio, color, and yes, wine and cheese
- ~ Lead interactive art direction; websites, landing pages, blogs, rich media and other things made of pixels
- ~ Create viral videos and guerilla marketing campaigns to help small clients compete with bigger brands
- ~ Build rapport with clients to create a collaborative and trusting environment
- ~ Art direct and mentor junior teams
- ~ Changed my desk 6 times

**MICROSTRATEGY** // Art Director // 06-07

**SLICE** // Senior Designer // 04-06

**GILDEN** // Designer // 04

**VERTICAL EXPERIENCE**

Automotive, Financial, Food and Beverage, Healthcare, Non-Profit, Retail, Technology

**EDUCATION** // BFA Graphic Design // 03

**SOFTWARE**

Expert Adobe Creative Suite

**49 ADDY Awards in 4 years**

- 04 x District Two ADDYs
- 03 x Best in Show – DC ADDYs
- 04 x Best in Category – DC ADDYs
- 13 x Gold – DC ADDYs
- 25 x Silver – DC ADDYs

- 2006 Employee of the Quarter
- 2006 Thomas Jefferson Award
- 2005 IABC Silver Inkwell
- 2005 IABC Silver Inkwell
- 2003 ECU Undergrad Show, Gold
- 2003 Rebel Magazine, Gold
- 2002 ECU Undergrad Show, Gold

- Top 20 U.S. Freestyle Ski Team
- First Team All-State, NY Soccer
- Swam with great white sharks
- Made a mean espresso martini
- Created two perfect offspring
- Made a bullet to even my columns

EXPERIENCE

ACCOLADES